STFM Highlights: Conference Gems from the Emerald City

More than 30 residents, fellows and faculty affiliated with our department attended the Society for Teachers of Family Medicine conference in Seattle, Washington, April 25-29, 2012. Here are some highlights.

Plenary Speakers Were Speaking to Us
Literally, of course. This year’s speakers, however, shared our message and vision much more than in previous years. The themes were social determinants of health and community engagement with an emphasis on advocacy. Listen to the inspiring audio from these general session speakers: America Bracho, MPH, William Strickland, Frederick Chen, MD, MPH, and Richard Kovar, MD by visiting FMDRL.org (filter by conference).

More than 105 presentations have been uploaded to the FMDRL website. If you weren’t able to attend, you can take a sneak peek at colleagues’ work from around the nation.

Gems on Leadership:
“In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change.” – www.healthbrothers.com

Plenary speaker Bill Strickland has transformed the lives of many in Pittsburgh’s inner city. The book “teaches us how to build on our passions and strengths, dream bigger and set the bar higher, achieve meaningful success, and inspire the lives of others.” – www.amazon.com

Gems for Precepting:
1) PRIME model: this shows progressions from medial student to intern to resident
P = professionalism
R = reporter
I = interpreter
M = manager
E = educator

2) Bucket of SOAP model: use this model for those struggling with reporting to organize learners’ presentations by putting information into the appropriate bucket
S = subjective
O = objective
A = assessment
P = plan

Gems for the Tech Savvy:
With 901 million Facebook users and 140 million on Twitter, social media is a new tool for medical and patient education. Check out KevinMD.com, the Physician Web Blogger, to see how one doctor uses social media, then stay tuned to for the July issue of Teaching Tips when we focus on this topic.