Einstein is launchin’ its new brand now
(c’mon baby do the logo-motion)

We know you’ll get to like it
If you give it a chance now
(c’mon baby do the logo-motion)

Even Uncle Albert would likely agree
with our use of D-N-A, its relativity
So come on, come on,
Do the logo-motion with me

You gotta wave your arms now
C’mon baby, twist left, now twist right
You know you’re looking really tight

Now cluster in a spiral that
forms the letter “E”
(c’mon baby do the logo-motion)

Wave your arms and twist; it’s easy, you’ll see
(c’mon baby do the logo-motion)

Wear a cap or t-shirt when you bust a move
It adds a bit of rhythm and a touch of groove
So come on, come on,
Do the logo-motion with me

You gotta wave your arms now
C’mon, c’mon
Do the logo-motion with me
Yeah

We’re known for science at the heart of medicine
(c’mon baby do the logo-motion)

Finding clues ’bout ailments and things like estrogen
(c’mon baby do the logo-motion)

There’s never been a brand that says what Einstein is
A leader in compassion
within the science biz
So c’mon, c’mon, do the logo-motion with me

You gotta wave your arms now

End:
C’mon, c’mon
Yeah
C’mon, c’mon
Do the logo-motion with me
You gotta wave your arms now